

BUSINESS IP

Business IP is a simple, cost-effective solution built on the robust Telstra Next IP® network.

Summary

Now businesses can take advantage of a corporate-grade private IP network with a simple, cost-effective pricing package. With Business IP, you have the option to leverage your existing hardware to take advantage of one of Australia's largest fully integrated national IP networks – the Telstra Next IP® network and the Telstra mobile network. Business IP supports NBN access, which is a government initiative to connect 93% of homes, schools and workplaces with optical fibre.

Packaged with a single price and single bill for more convenient and comprehensible accounting, Telstra Business IP is an economical way to migrate from a traditional data network, or establish a new business network, without the need to deploy vast resources in buildings and maintaining your own private IP solution. It is perfectly suited for smaller businesses and larger organisations that need extra flexibility or have more complex networking requirements.

When you're connected to the Telstra Next IP® network, you'll have access to advanced technologies via a Virtual Private Network, including IP Class of Service, Multicast, voice enabled networking and value-added services designed to secure and enable your business. You also have the option of IPv6 addressing with Business IP so that you can communicate with other IPv6 enabled customers and partners.

We provide you with much more than a network. As a strategic business partner, we try to understand your business goals with the insight, technology and expertise to deliver the right network foundation to support new ways of working.

By bringing together people and capabilities into a single service delivery organisation, our customers benefit from the extensive skills of our best people delivered on the Telstra Next IP® and Telstra mobile network.

Features

Business IP offers significant cost advantages over stand-alone products, with easy access to a range of world-class technologies, corporate-grade servicing and reporting.

Features include:

- Simplified and robust 1:1 port to access mapping for Ethernet, Ethernet Lite and Frame Relay options.
- A range of business-grade service levels.
- A choice of access technologies and speeds to provide a fully interworked, unmanaged or managed network.
- A single price and single bill for more convenient, comprehensible accounting.

Business IP gives your business network seamless access to the fast and robust Telstra Next IP® network. It enables you to choose from a number of access options:

Business IP feature comparison

Access Types	Ethernet Lite	Ethernet	Broadband (NBN)	Ethernet on NBN
Bandwidth	up to 10M	up to 10G	up to 1G/400M	up to 40M
SLA Premium	Express 4 Plus	Express 2 Plus	Express 8 Plus	Express 8 Plus
No. of Classes of Service	6	6	6	6
Availability*	99.80%	99.98%^	99.20%	99.90%
Application Assured Networking Policy	✗	✓	✗	✗
Application Assured Networking Reporting	✓	✓	✗	✗
Multicast**	✓	✓	✗	✓
Next Generation Data Reporting	✓	✓	✗	✓
Mobile Backup***	✓	✓	✓	✓
Internet Gateway***	✓	✓	✓	✓
My Network (launching 9th Nov 2015)	✓	✓	✓	✓

* These are network tail availabilities. The core Next IP platform availability is 99.999%

^ For fully redundant network tails

**Multicast on TC2 is provided as an additional Telstra enabled feature, not through NBN

***Available with the Connect IP product, purchased separately for Business IP

Benefits

- Control costs more effectively with fixed monthly fees for more accurate budgeting.
- Enjoy a single point of contact and responsibility for reporting issues.
- Improve productivity with a more flexible, faster and scalable service.
- Leverage existing hardware for more cost-effective IP access.
- Relieve the training and resource demands of an in-house IP solution.
- Tailor an IP delivery solution to suit your needs.
- Help reduce business risk with agreed service levels.
- Take advantage of the cost reductions of a packaged solution.
- Optimise communications infrastructure and services with Telstra's expertise.
- Help deliver greater business efficiencies and a greater return on investment.
- Provides you with the capability for innovation and competitive differentiation.
- Take advantage of the National Broadband Network.

Complementary Products

Telstra Managed Data Networks (MDN)

MDN complements Telstra Business IP and is a simple way to improve the performance of your network, lower costs and focus on your core business by adding end-to-end management of your network.

Telstra Internet Direct (TID)

Telstra Internet Direct provides a dedicated, carrier-grade connection to one of the largest internet backbones in Australia, linked to the global internet. It's a secure, high-performing internet service with superior availability, scalability and 24/7 support.

Application Assured Networking

Application Assured Networking™ (AAN) is the easy, quick and affordable way to optimise your network to help your applications perform at their peak.

Telstra Connect IP

Connect IP is a turnkey IP data network solution providing a simple, scalable, cost effective, highly available and secure means of interconnecting between offices. You also have the option to leverage a range of integrated solutions including our network security, cloud-computing services and Unified Communications.

Why Telstra?

Proven capabilities for assurance and peace of mind

Few providers can match the solution expertise of Telstra, Australia's biggest network provider, or the depth of experience managing mission-critical operations for high-profile organisations. No other company can offer the Telstra Next IP® network and the Telstra mobile network, Australia's largest fully integrated national IP platform that connects to more than 240 locations worldwide via our global IP-VPN. We have also demonstrated our commitment to our networks with significant ongoing investment and a clear roadmap for improvement.

In addition, only we can offer complete visibility of the network to monitor network performance 24/7 and identify and resolve issues to keep your business running at peak. You can be confident of the highest standards of service. Our specialists offer extensive industry accreditations, leverage partnerships with leading technology vendors and work to best practice methodologies. Equally important, we adhere to defined programs of continual service improvement. Put together, it means that we can offer a complete and integrated solution from a single source of expertise.

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