

# Telstra Internet Direct Premium Package with Managed Data Network



Internet for the new era of connected business.

Today, businesses are interacting with their customers and employees in entirely new ways. We've moved into the era of 'Always On' business connectivity, where access to the Cloud has dramatically increased workforce flexibility. And the trend towards BYOD (Bring Your Own Device) has greatly enhanced employee collaboration and helped improve productivity. For consumers, online purchases are becoming the norm – which means that if you have poor internet connectivity, your business can suffer.

To stay ahead, your employees need access to fast, reliable, secure internet. You also need to ensure the service is economical, and can grow to meet your business requirements.

## Make sure you never miss a customer interaction

With the Telstra Internet Direct service, your organisation can access dedicated, high-performance internet. This is an optic fibre 'carrier-grade' service, offering the exceptional availability and scalability required to support business-critical operations.

## Extremely fast, reliable and secure

The service gives you a dedicated link to one of the largest internet backbones in Australia, providing extensive national coverage. So if your business is deploying connected devices – such as vehicle or asset tracking – you'll be better equipped to maintain connections in both metro and regional areas.

Our high capacity network has full redundancy, backed by proactive monitoring and management by our technical teams to keep your communications and online transactions safe and private.

## Empower your business

Telstra Internet Direct will help your business leap ahead in a competitive marketplace. Where it is available, it gives you seamless access to the global internet, supported by our telco partners in other countries, and can help prepare your business for the Internet of Things.

## Easy to configure and manage

For day-to-day management, you'll have access to an easy-to-use online portal that lets you view and troubleshoot your service. If required, you also have the assurance of our 24x7 Business Helpdesk support.

Static IP addressing will enable you to host your own content with additional IP addresses available on request.

## 5 key findings

### Small to Medium Enterprises<sup>1</sup>

- **Customer interaction** is the Number 1 process where businesses like yours want to make improvements.
- **Cloud is becoming mainstream** with 63% planning to spend more.
- **Over 50%** are considering some form of asset tracking.
- **Four out of ten SMEs** say digital illiteracy is causing harm to their business.
- **Mobile is also growing** with 41% increasing their expenditure.

1. Ovum 2016 SoHo and SME Insights Survey

## Perfect synergy with a super-fast router

Unleash your Telstra Internet Direct service with a high-performance router.

We recommend using a Telstra provided device that can be installed and managed by Telstra or by one of our trusted Technical Partners. With a Telstra provided Meraki router you can:

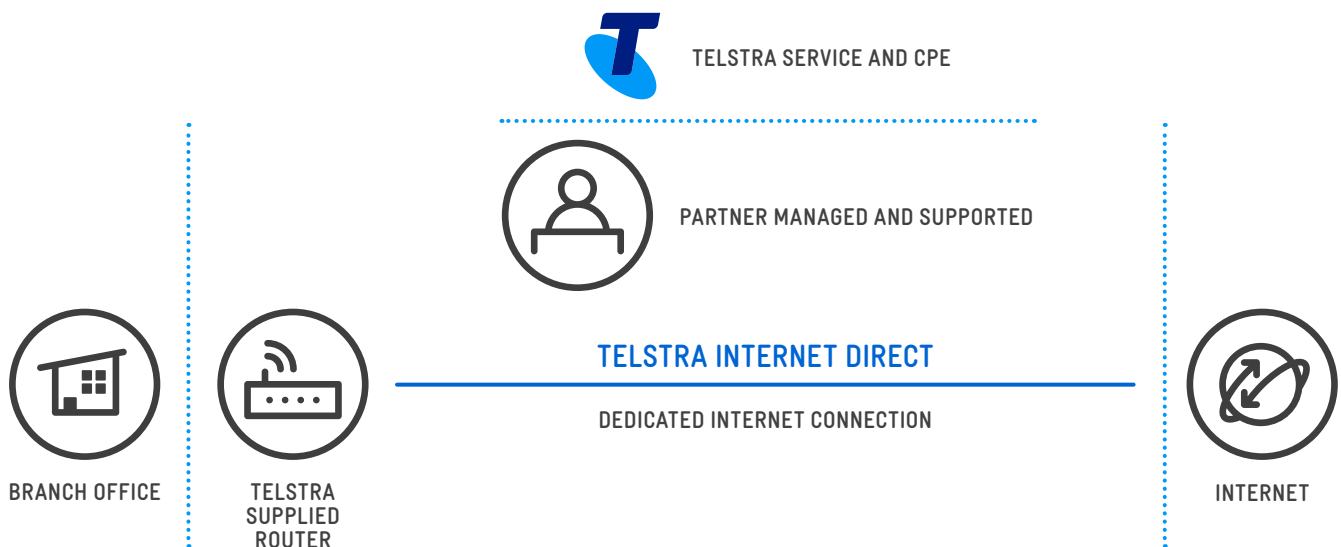
- Work fast, work safe with up to 200MB firewall performance
- Securely connect your branch offices via IPSEC VPN
- Ensure you are always connected with NextG failover
- Work wirelessly with Wi-Fi for up to 50 users

- Connect up to 8 other devices that need a cable
- Business grade 24/7 support and next day replacement
- All in one device doesn't take up a lot of room in your office

Speak to your Telstra Partner to select from one of the three recommended Meraki, Cisco or Juniper routers\*, and enjoy the convenience and transparency of a single bill for your Telstra Internet Direct service with a router.

\*Features will differ depending on the router you choose.

## How it works



- 🏠 [contact your trusted Telstra Partner](#)
- ☎️ [1300 telstra](#)
- 🔗 [telstra.com/tid](#)
- 🔗 [telstra.com.au/business-enterprise/solutions/network-services/managed-network-services](#)

